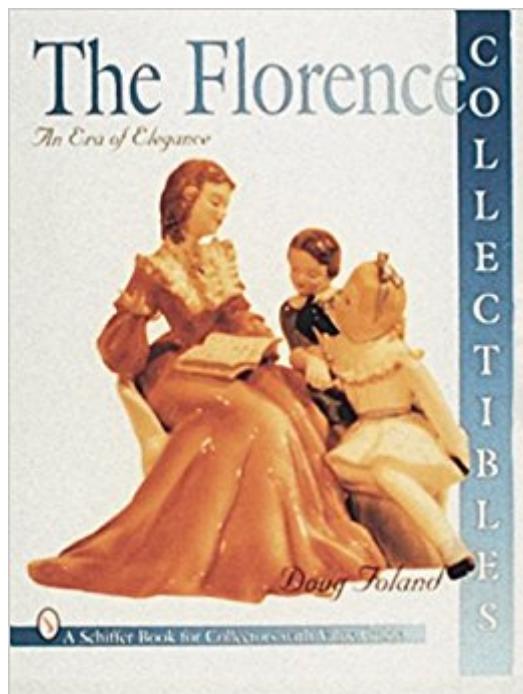


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The Florence Collectibles: An Era Of Elegance (A Schiffer Book For Collectors)



Synopsis

The lovely Florence figures, made in Pasadena, California, by Florence Ward and the Florence Ceramics Company from 1939 into the 1960s are featured in this first book on the subject. With over 400 color photographs, readers are introduced to the lovely ladies in elegant, lace-trimmed gowns, perfectly behaved children standing or sitting quietly as angels, and gentlemen dressed like dandies in their short pants and fancy coats. This history of the Florence collection includes complete details about the early factory and the step-by-step process used in the creation of figurines as related by Florence's son, Clifford Ward, Jr. Some of largest Florence collections in the country are represented along with a price guide of yesteryear, Florence artware, Florence pairs, and children figurines.

Book Information

Series: A Schiffer Book for Collectors

Paperback: 144 pages

Publisher: Schiffer Publishing Ltd; 1st edition (1995)

Language: English

ISBN-10: 0887408702

ISBN-13: 978-0887408700

Product Dimensions: 0.5 x 8.8 x 11.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 8 customer reviews

Best Sellers Rank: #2,309,992 in Books (See Top 100 in Books) #99 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Figurines #789 in Books > Arts & Photography > Other Media > Ceramics #1146 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Pottery & Ceramics

Customer Reviews

Over the past ten years Doug Foland has been collecting Florence figurines diligently from his home in Portland, Oregon.

This is an excellent book visually--offers many pictures with the names of each figure for identification. There is good background information on the Florence Company. The one thing I would have liked to see is more information on when each of the pieces was produced and retired. Overall, a Great Book for Florence Ceramics Collectors, and those wishing to start collecting. My

own interest started with a "Susann", in pink, that a friend of mine salvaged from a trash can at a local flea market. She is perfect and beautiful except for two tiny broken fingers. Neither of us can stand to see lovely old things discarded, especially for tiny flaws and/or damages.

This indeed is a wonderful book. The creation of Florence Ceramics of Pasadena. Florence Ward at the loss of her young son Jack began ceramics therapy in her garage in Pasadena. From the Christening figurine to the Memories Figurine. These figurines tell the story of our life. Darling babies, young children, Teen Years, The Bride. Also featured across the landscape of time. Marc Antony, Cleopatra, Price charming and Cinderella, Nell Gwen, Madam Popadour and Louis the 15th, Marie Antoinette, Louis the 14th, Fair Lady, Lillian Russel, Madame Dubarry, and Pinkie and Blue Boy.

Was able to pick up a super inexpensive copy for use. While the price guide might not be as reliable given that it was an older publication, it is still a wonderful and beautiful reference tool for the collector. Nice large size format and generously illustrated with color photos. I would certainly recommend this to any collector who is interested in a (mostly visual) reference tool. While the book says it provides a history and story of the company and founder this is merely a few pages of as much info as one could find for themselves online. Still a beautiful book and recommended.

Cheers.....Steve

another great resource along with the book "the complete book of florence ceramics -- a labor of love" by kline and webrspaun -- both, in my opinion, are must haves if you are a collector of these items. this particular book was the first out and is not as easy to use due to the fact the figurines are not in alphabetical order -- information is given on color, year of copyright and other valuable information in the indexes

Great resource, not as much information as another reference book, but a very useful guide for the casual collector.

Just what we were looking for.

Great information on the company. Excellent photographs of the pieces. Learned a lot from this book and plan to collect more pieces to add to collection.

An excellent presentation of the highly collectible works of Florence Ward, founder of Florence of California Ceramics. Personal and company history add to the interest. Outstanding photos of known figures. "A definite must have" for the collector.

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